

Enriching Lives



ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES



8 November 13, 2012

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Executive Director

November 13, 2012

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

RECOMMENDATIONS REGARDING 53rd ANNUAL LOS ANGELES COUNTY HOLIDAY CELEBRATION

SUBJECT

53rd Annual Los Angeles County Holiday Celebration Program

IT IS RECOMMENDED THAT THE BOARD:

1. Approve the proposed 53rd Annual Los Angeles County Holiday Celebration program to be held Monday, December 24, 2012 from 3:00 p.m. to 6:00 p.m. at the Music Center's Dorothy Chandler Pavilion and authorize the Executive Director to make changes in programming that may be necessary due to production requirements.
2. Direct the Executive Director to implement all production aspects of the live and televised programs and to sign the necessary agreements with KCET-TV, CDK Productions, and others as necessary.
3. Direct Classic Parking to make free parking available to participants and attendees in the Music Center garage all day on December 24th. Appropriate signage regarding free parking should be posted at all entrances to the Music Center garage. Free parking is also needed in the Music Center garage for cast and crew during a promotional video shoot on November 17 from 7:30 a.m. to 12:00 p.m., during show rehearsals from 9:00 a.m. to 6:00 p.m. on December 1 and equipment load-in throughout the week of December 20 through 23 from 7:00 a.m. to midnight, as well as during load-out for crew, approximately December 26 through 28. On each of the abovementioned dates, Lot 17 should also be available to accommodate overflow and

oversized vehicle parking.

4. Request the Music Center to make arrangements with the Music Center caterer to insure that Kendall's Brasserie and the Spotlight Café will be open for business throughout the duration of the program. Also, request that the food/beverage kiosks located inside the Dorothy Chandler Pavilion be open during the program and offer concessions appropriate in cost and menu for the anticipated audience.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The first annual holiday program was held on December 24, 1959 and has been an ongoing community tradition for the past 52 years.

At their meeting on September 10, 2012, the Arts Commissioners unanimously approved the proposed roster of participants. The proposed roster (Attachment A) is presented to your Board each year in compliance with a motion approved by your Board on July 12, 1983. Approval at this time is necessary to complete the program production.

Performers are selected through a competitive application process. This year 67 applications were submitted. The show will run three hours with 20 groups performing on stage. Of these artist groups 45% will be on the program for the first time and 35% are youth groups. Altogether this year's program will feature over 600 performers.

Selection criteria was based upon:

- ☐ Artistic excellence within a performance discipline/age category
- ☐ Suitability of the performance material to a multi-cultural, multi-denominational holiday themed program
- ☐ Suitability of the performance for the 2,600 seat Dorothy Chandler Pavilion and the technical capability of the production
- ☐ Ability of performing group representatives to meet all deadlines and to work cooperatively with other organizations and production staff

The live audience for the Annual Holiday Celebration has ranged from 6,000 to almost 10,000 in past years. In order to mitigate crowds that may not be able to see the show in person because of the reduced time, a JumboTron will be on the Music Center Plaza so that those unable to be seated in the Dorothy Chandler Pavilion will be able to view the show.

This year the live theatrical show is expected to take place from 3 p.m. to 6 p.m. on December 24th. KCET has scheduled a live television broadcast of the program with additional possible airings of the show during primetime hours. The Holiday Celebration's television broadcast reaches an estimated one million viewers across Southern California. In 2011, KCET re-broadcast the show three times.

Implementation of Strategic Plan Goals

The proposed recommended action furthers the Board approved County Strategic Plan Goal of Integrated Services Delivery (Goal 3), by providing free, high quality community programming to Los Angeles County residents.

FISCAL IMPACT/FINANCING

Funds in the amount of to produce the program have been approved by your Board as part of the Arts Commission's budget for FY 12-13, which includes a \$500,000 allocation from the General Fund and an appropriation from the Cable TV Franchise Fund in the amount of \$332,000. Additionally, the Music Center contributes \$15,000 to the program and there is no fee for the use of the Dorothy Chandler Pavilion. The American Federation of Television & Radio Artists waives 20% of the professional singers' and dancers' day rate and the International Association of Technical & Stage Employees and Professional Musicians Local 47 waive fees for the KCET broadcast on December 24th.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Not applicable.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

Approval of this program continues a time-honored Los Angeles County tradition that brings our diverse communities together through a common cultural experience. Whether viewing the production in person or on television, the program creates a sense of inter-connectivity by giving residents a kaleidoscopic view of the cultures, expressions, and traditions celebrated throughout the region during the holidays.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Laura Zucker", followed by a long horizontal line.

LAURA ZUCKER

Executive Director

HR:ag

Enclosures

c: Joe Nicchitta, Associate County Counsel
Steven Rountree, President & CEO, Music
Center of Los Angeles County
Jeff Levinson, Building Manager
Jesse Rodriguez, ISD Parking Services

Los Angeles County Arts Commission

Proposed 2012 53rd Annual Los Angeles County Holiday Celebration Artists

*indicates groups new to the program

Colburn School Choir, a 50-voice ensemble of the Colburn School of Performing Arts, will perform holiday songs in Hebrew and English. (Officed in District: 1, District/s Served: 1, 2, 3, 4, 5)

Elliot Deutsch Big Band, an 18-piece contemporary jazz ensemble, will return to Holiday Celebration with upbeat, original arrangements of classic Christmas songs. (Officed in District: 5, District/s Served: 1, 2, 3, 4, 5)

Family Life Sanctuary Choir* is the Whittier-based finalist of the 2011 How Sweet the Sound Gospel Choir Competition. (Officed in District 4, District/s Served: 4)

Gay Men's Chorus of Los Angeles will return to this year's program with holiday repertoire. (Officed in District: 3, District/s Served: 1, 2, 3, 4, 5)

Harmonic Bronze Handbell Ensemble, a 20-person music ensemble of 11- to 18-year olds from Antelope Valley, will perform a classical handbell piece. (Officed in District: 5, District/s Served: 5)

Immaculate Heart of Mary Children's Choir* will perform traditional Filipino songs celebrating the Christmas holiday. (Officed in District: 2, District/s Served: 2)

Invertigo Dance Theatre* will celebrate the sunny weather that characterizes the winter season in Los Angeles with a new piece choreographed for the Holiday Celebration. (Officed in District 2, District/s Served: 1, 2, 3, 4)

Jouyssance Early Music Ensemble* weaves the ancient Aztec language of Nahuatl with Spanish in its choral presentation of a traditional Mexican Christmas song. (Officed in District: 1, District/s Served: 1, 2, 3, 4, 5)

Las Cafeteras* joins the Holiday Celebration program with music that blends Mexican folk with Afro-Caribbean rhythms. (Officed in District: 1, District/s Served: 1, 2, 3, 4, 5)

Mariachi Sol de Mexico will perform classic Mariachi holiday favorites (Officed in District: 1, District/s Served: 1, 2, 3)

National Children's Chorus of Los Angeles* is the Los Angeles branch of the national organization of professional children's choruses. (Officed in District 3, District/s Served: 1, 2, 3, 4, 5)

Pacifico Dance Company will present folklorico dance from the region of La Costa Chica, an area of Mexico encompassing Oaxaca and Guerrero. (Officed in District: 2, District/s Served: 1, 2, 3, 4, 5)

Sunday Night Singers,* a 45-person chorus from the Antelope Valley, will present traditional and jazz-style holiday selections. (Officed in District: 5, District/s Served: 1, 2, 3, 5)

Salvation Army Tabernacle Children's Chorus, the largest and youngest choir on the program is known for their "choralography" and light-hearted holiday songs. (Officed in District 5, District/s Served: 1, 2, 3, 5)

Shakti Dance Company* will present a celebratory classical dance of southern India, featuring percussive foot rhythms and colorful traditional costume. (Officed in District: 2, District/s Served: 1, 2, 3, 4)

Shin Dance Company will perform an ethnic Korean drum dance that symbolizes the snowy mountains of Chang Bai, a region bordering China and North Korea. (Officed in District: 5, Districts/s Served: 1, 2, 3, 4, 5)

South Bay Children's Choir, an 80-voice ensemble, will sing traditional seasonal favorites. (Officed in District: 4, Districts/s Served: 2, 3, 4)

Spirit Chorale of Los Angeles* will debut on Holiday Celebration this year with a capella, spiritual arrangements of holiday classics. (Officed in District: 2, District/s Served: 1, 2, 3, 4, 5)

Vaud and the Villains,* a 19-piece New Orleans jazz orchestra, will debut on Holiday Celebration with holiday music played in 1930s jazz style. (Officed in District 3, District/s Served: 1, 2, 3, 4, 5)

Vox Femina Los Angeles, a choir of 40 women, will perform songs celebrating Christmas and Hanukah. (Officed in District: 2, District/s Served: 1, 2, 3, 4, 5)